

Angling International LIVE in September – your questions answered

Is Angling International LIVE cancelled this year?

No. Angling International LIVE is merging with EFTTEX 2025 to stage a joint show in Brussels in September. It means Angling International LIVE is switching its date and location from Bratislava in June to Brussels in September. As part of the agreement between the two shows, floor space at EFTTEX 2025 has been reserved for Angling International LIVE exhibitors.

What does this mean for your booking?

All registered exhibitors for Angling International LIVE have the option to transfer to the show floor of EFTTEX 2025 in Brussels in September. A limited number of booths are available until April 25th on a first come, first served basis that guarantees that you will pay the price you secured for your booth at Angling International LIVE in Bratislava. Priority for these booths will be given to exhibitors who have already paid their Angling International LIVE booth fees in full.

How do you secure one of these booths at the show in Brussels?

The sales team of Angling International LIVE will be directly contacting all registered exhibitors to discuss transferring bookings. If you have an urgent request to transfer or have other questions about your booking, contact info@angling-international-live.com

What happens once these booths have been allocated?

After April 25th – or once the limited number of booths have been allocated – if you wish to have a booth at the show in Brussels you should make direct contact with the organisers of EFTTEX 2025 who are ready to discuss options and best prices. Make contact here: info@efttex.com

What about free promotions in Angling International?

As a registered Angling International LIVE exhibitor before the end of March 2025, if you have a booth in Brussels then you are entitled to a free promotion in the pages of Angling International.

What are dates of the show in Brussels?

EFTTEX 2025 takes place September 10th-12th at the Brussels Expo, Brussels, Belgium. For all show details visit www.efttex.com

Why have the shows merged?

The organisers of Angling International LIVE and EFTTEX share a common goal to create a meeting place for businesses in the European tackle trade. While both shows have their supporters and have attracted exhibitors for their 2025 events, we have agreed that the interests of businesses in the European tackle trade are best served by staging a single trade show. This is cost effective for exhibitors and will bring the highest concentration of buyers, which are essential for the success of any trade show. The September date of EFTTEX is best for giving attendees the most

amount of planning time, especially those originally booked for Angling International LIVE in Bratislava in June that need to change their arrangements.

Will there be an Angling International LIVE trade show after 2025?

No, Angling International LIVE will be removed from the calendar of international tackle trade shows. EFTTEX will continue as the option for companies wishing to meet in Europe.

How else can you reach buyers in the European tackle trade?

If you feel it is not possible to book a booth at the show in Brussels but you have ambitions to grow sales in Europe, you can promote your brands and products to distributors and retailers by booking an advertising campaign with FREE articles in the pages of Angling International. Contact International Sales Director Rob Carter to discuss options: rob@angling-international.com